

**If you were a Washington resident and you received one or more Lyft “Invite A Friend” program text messages on your cell phone, you could be entitled to benefits from a class action settlement.**

NOTICE OF CLASS ACTION SETTLEMENT. YOUR LEGAL RIGHTS MIGHT BE AFFECTED BY THIS SETTLEMENT. PLEASE READ THIS NOTICE CAREFULLY

**CLAIM ID: XXXXXXXXXXXX**

You received this Notice because you have been identified as someone who may have received one or more invitational or referral text messages on your cell phone through Lyft’s “Invite A Friend” program. If you were a Washington resident between June 1, 2012 and November 15, 2018, and you received one or more such text messages, you may be eligible to receive benefits from a proposed class action settlement. The plaintiff in this class action lawsuit alleges that Lyft violated the federal Telephone Consumer Protection Act, the Washington Commercial Electronic Mail Act, and the Washington Consumer Protection Act, by sending unsolicited commercial text messages to the members of the settlement class. Lyft denies any wrongdoing or liability and denies the allegations. The parties have agreed to settle the class action. Eligible Class Members who file claims are entitled to receive payments under the Settlement if it is approved.

If the Court approves the Settlement, a Settlement Fund of \$3,995,000 will be paid by Lyft. This Settlement Fund will constitute Lyft’s exclusive payment obligation and will be used to pay: (a) Cash Benefits to Settlement Class Members; (b) an Incentive Award of \$5,000 to be requested by the Class Representative; (c) Settlement Administration Costs, including costs of notice; and (d) Attorneys’ Fees and Costs, as awarded by the Court.

**To receive benefits under the Settlement, you must file a Claim Form by March 15, 2019.**

If you wish to receive benefits under the Settlement, you must submit a Claim Form no later than **March 15, 2019**. The claim form is available online at [www.lyftwashingtontextsettlement.com](http://www.lyftwashingtontextsettlement.com) [[hyperlink to online claim form](#)]. If the Settlement is approved, the Incentive Award, Settlement Administration Costs, and Attorneys’ Fees and Costs will first be deducted from the Settlement Fund. Then, from the remaining balance of the Settlement Fund, the following pro rata shares will be distributed to Class Members who timely submit valid claim forms:

- If you received one or more text messages through Lyft’s “Invite a Friend” program before February 9, 2015 and you never accepted Lyft’s Terms of Service, you will receive 10 Shares.
- If you received one or more text messages through Lyft’s “Invite a Friend” program before February 9, 2015 and you accepted Lyft’s Terms of Service, you will receive 5 Shares.
- If you received one or more text messages through Lyft’s “Invite a Friend” program on or after February 9, 2015 and you never accepted Lyft’s Terms of Service, you will receive 2 Shares.
- If you received one or more text messages through Lyft’s “Invite a Friend” program on or after February 9, 2015 and you accepted Lyft’s Terms of Service, you will receive 1 Share.

Based on class counsel's experience, class counsel estimates that each share will have a minimum value of \$3.30 and likely will be worth about \$13 or more. The value of your payment will depend in part on your settlement class group; for example, members of Group A should receive a minimum payment of \$33 and likely will receive \$132 or more.

Please see [www.lyftwashingtontextsettlement.com](http://www.lyftwashingtontextsettlement.com) for additional information about the benefits available under the Settlement. If you are a Class Member, whether you file a claim form or not, any legal claims that you may have or could have in the future regarding the legal and factual issues in this case will be released. If you do not wish to be bound by the terms of the Settlement, you must opt out from the Settlement by **March 15, 2019**. You also may instead formally object to the Settlement by **March 15, 2019**. Visit [www.lyftwashingtontextsettlement.com](http://www.lyftwashingtontextsettlement.com) for information on how to opt out or object.

To review further information to determine whether you are a Class Member or to view the Settlement Agreement, Claim Form, and other relevant documents, please **visit [www.lyftwashingtontextsettlement.com](http://www.lyftwashingtontextsettlement.com)**, or call the Settlement Administrator toll-free at **1-888-663-1722** with any questions.